



## **SUPPORT C\*A\*M\*M\*O**

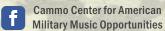
Visit our website for more information on how you can help through monetary donations, underwriting specific programs, purchasing musical instruments, sponsoring a veteran, and more. Volunteers serve many roles in C\*A\*M\*M\*O. Find how you can help at www.cammomusic.org.

The Center for American Military Music Opportunities (C\*A\*M\*M\*0)

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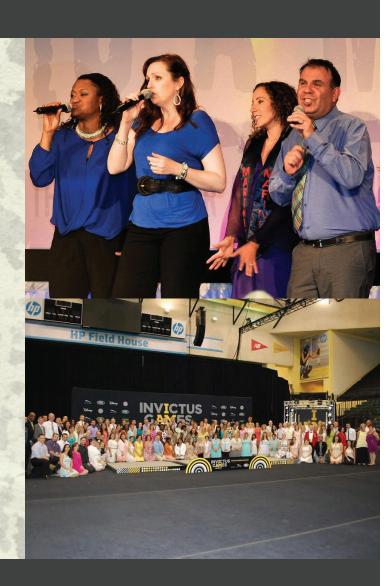
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## WHAT IS C\*A\*M\*M\*O?



The Center for American Military Music Opportunities (C\*A\*M\*M\*O) is an innovative 501(c)3 non-profit organization committed to joining American service members, veterans, and family members together to share their love of music, performance, production, writing, and entertainment technology, as well as benefiting from the healing power of music and sound.

We have two goals:

- To create music-based therapeutic programming and outlets for service members, veterans, and family members
- 2. To train and educate service members, veterans, and their family members in music career opportunities, including artist development

## **MUSIC AS THERAPY**

Neurological research has shown the impact music has on the human brain and validates its use as a therapeutic tool. Music therapy can reduce stress, anxiety, and depression, help manage pain, and stimulate brain activity impaired by traumatic injury.

We work with board-certified music therapists to design creative treatment approaches and a variety of unique therapeutic programming.



We also provide peer-to-peer mentoring to help our program participants heal.



## **DEVELOPMENT OUTREACH**

C\*A\*M\*M\*O has built close partnerships with leaders in the music industry, including Sony, Universal, and MTV, as well as television (ABC, NBC, CNN, and PBS). Through these and other partnerships with local, regional, and national productions and events, C\*A\*M\*M\*O has placed service members and veterans in various industry-related opportunities:

- Musicians (including headline and supporting acts)
- Stage and production managers
- Music directors and arrangers
- Audio and production engineers
- Production assistants and coordinators
- Casting directors



American Military Spouses Choir

Photo Courtesy of NBC/Universal

We also place our program participants in internships with colleges that offer recording and video curricula.